



ANNUAL REPORT

2023-24

National Association of Man for Mankind

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Binaya Kumar Sahoo

PREFACE

Sharing the annual report with stakeholders each year is conventional, however at NAMM, it's more than that - it's a reflection of our vision, mission and our work. It reflects our commitment to the people and stakeholders we work with and our pledge to become a credible organization in the social sector. The Annual Report is one of our critical tools for establishing credibility, as it holds us responsible for what we say. This report not only gives a comprehensive overview of our activities, accomplishments, and financial status but also builds trust with stakeholders.

In the early nineties, we came into existence. Our journey has been so enriching. Started as a youth initiative in a small village of Odisha, we are now working in two states Jharkhand and Odisha, serving and helping communities to get rid of poverty and inequality.

In 2023-24, our journey was marked by new connections, fresh initiatives, and expanded outreach to previously under served areas. We are currently engaged in Odisha, and Jharkhand, where our efforts are centred on promoting sustainable livelihoods and improving community health. This report contains our initiatives and work in the year. We solicit your feedback and suggestions. We take this opportunity to express our sincere gratitude to the institutions, government well-wishers, and friends who have been supporting and guiding us in our endeavour.

Binaya Kumar Sahoo
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Director

Who we are

National Association of Man for Mankind (NAMM) was founded and registered as a society registration act in 1993. NAMM serves a predominantly indigenous tribal population both in Odisha and Jharkhand. The organization was established to be a voice for underdeveloped communities, helping them to improve their conditions. Over the past two decades, NAMM has evolved significantly, working on the issues of livelihood and empowerment of women, providing primary health services to most deprived communities. The organization has tirelessly introduced new technologies and innovations at the grassroots level to boost productivity, improve market access, and enhance livelihoods. NAMM is committed to acting as a catalyst, believing that true development comes when people take responsibility for their own progress.

Our vision

NAMM envisages an equitable society where men, women and children especially from the marginalized sections of society can freely realize their potential fulfil their rights and perform their responsibilities where everyone is leading their life with dignifying and self-respect.

Our Mission

Work towards integrated social development ensuring sustainable livelihood options and emphasizing the need for socio-economic reconstruction while focusing on community health education and other basic services.

Core values

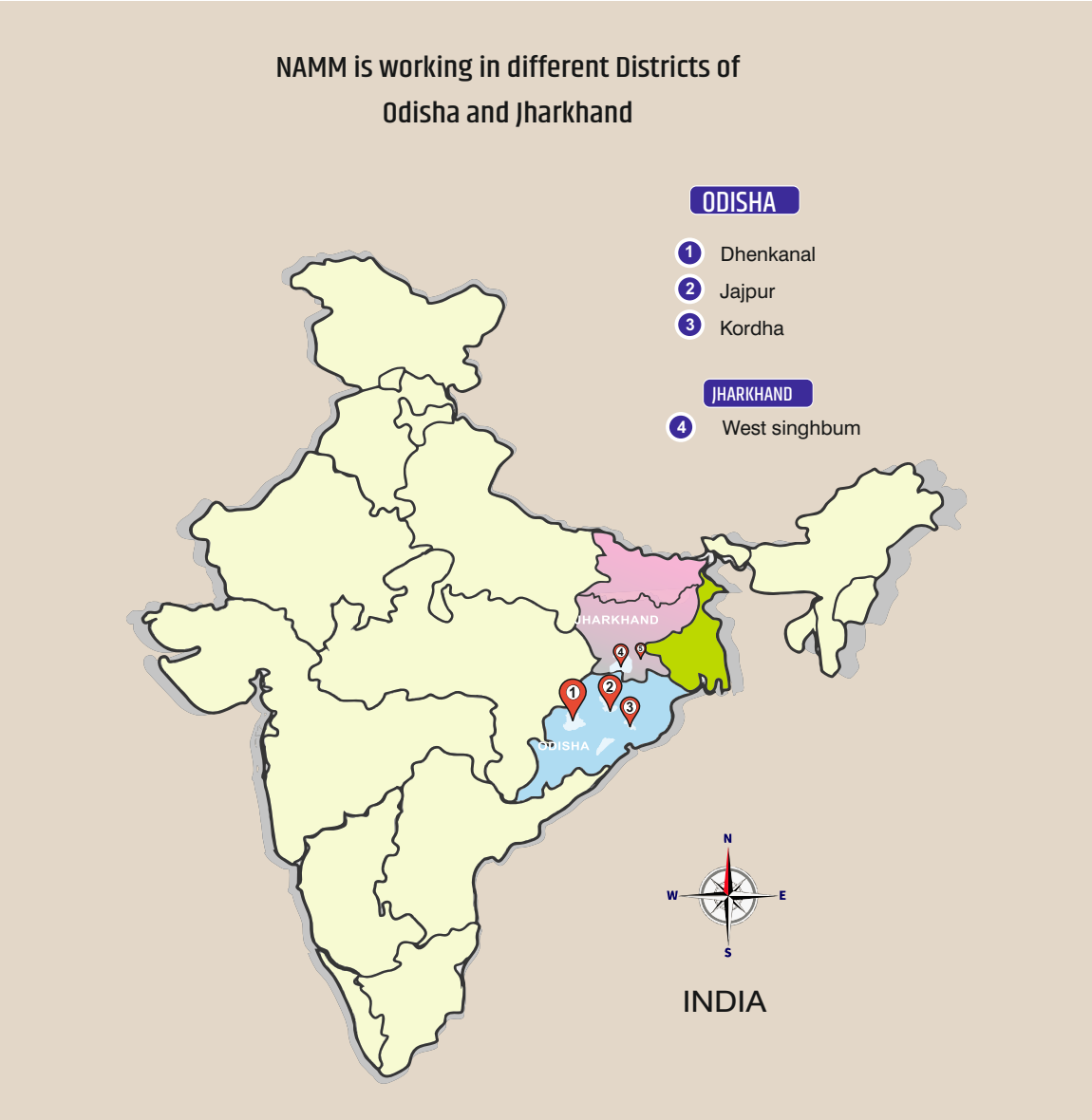
- Non-violence
- Transparency and accountability
- Democratic and participatory decision-making
- Gender Equity

Our Priority Social Groups

- Tribals
- Dalits
- Women & Children

Where we work

The image showing districts/areas of work in Odisha and Jharkhand



What we do

Livelihood enhancement Initiatives

The livelihoods of rural communities in India have been a pressing concern for many years, and we have been steadfast in our commitment to addressing this challenge since our inception. Our mission has centred on creating sustainable alternative livelihood opportunities for people in rural areas, recognizing the importance of economic empowerment in transforming lives. To achieve this, we conduct comprehensive training programs in partnership with both government and non-government organizations, ensuring that individuals acquire the skills and knowledge needed to succeed in their chosen activities.

In addition to training, we facilitate access to essential financial resources, helping rural entrepreneurs secure the working capital required to launch and sustain their ventures. We guide them through the process of introducing their products to the market, ensuring they

provide ongoing support in financial management, equipping them with the knowledge to manage their earnings effectively and grow their businesses over time.

Under our different livelihood initiatives, during the year we worked more than 3000 households both in Odisha and Jharkhand. In Odisha, our focus has been working with women SHGs whereas in Jharkhand we worked directly with artisan families. Our holistic approach not only fosters individual success but also contributes to the broader development and resilience of rural economies.



1. Working with Artisans – SFURTI Programme

Under the Scheme of Fund for Regeneration of Traditional Industries (SFURTI) of Ministry of MSME, Govt of India, Namm is facilitating for establishing a bamboo cluster in Manoharpur block of West Singhbhum district in Jharkhand.

The Manoharpur bamboo cluster is one of the potential cluster projects which is being promoted under the SFURTI scheme of MSME, Govt. of India. This cluster covers 12 villages. The enterprise is being promoted by the Special Purpose Vehicle (SPV) called Manoharpur Krishi Udyog Producer Company Limited.

Under the programme, Namm has started working with 1048 traditional artisans, building their skills and capacities. The common facility center cum workshop has been built with modern equipments that provides support the identified artisans. The plan is to create quality value added products from bamboo and establish market linkages, so that these artisans benefit economically and there is a change in their social life.



During the year, we have conducted quarterly orientation programmes for all 1048 artisans, ensured they have access to bank accounts. Our training has helped the artisan to think through new designs and market demand products. Our team will be working closely with all these artisans in coming days, so that they have a sustainable income from this craft.

2. Empowering women SHGs – ABHA SHAKTI Programme

The Women Empowerment Project in the Balugaon electrical division of Odisha has been a transformative initiative, driving economic independence for women within their communities. Through this project, we equipped members of Women Self-Help Groups (WSHGs) with critical skills in meter reading and electricity bill collection. These women, after completing their training, were seamlessly integrated into the Meter Billing and Collection (MBC) activities. Tata Power Central Odisha Distribution Limited (TPCODL) has been supporting Namm in this endeavour.

We have successfully trained and empowered 50 WSHGs, enabling these women to take on essential roles in bill collection right within their own villages. This initiative has not only provided them with a significant and steady income but has also fostered a sense of pride



and self-reliance. The impact of this project has been profound, making it one of our most successful and impactful endeavours this year. By creating opportunities for women to earn a dignified livelihood while staying in their communities, the project has truly set a benchmark for empowering rural women and strengthening local economies.

3. Supporting most deprived households – Alternative livelihood Programme

In whichever community or what ever project NAMM takes up, we have been very sensitive to the needs of the most deprived households in the villages. This primarily includes single women, elderly, disable households. We support directly or facilitate linkage with different government schemes, where these households get livelihood support and able to sustain their lives.

During 2023-24, we supported and linked hundred such households with small backyard poultry and goat rearing programmes. We continued working with the households with whom we started this programme couple of years back and they are now supporting other vulnerable households in taking the initiative. This has had a profound impact on rural communities,significantly boosting their livelihoods and economic stability. As part of this initiative, NAMM provided training and follow up supports.



Along with this, Namm is linking women with different skill training programmes. 8 women were linked and supported by us during the year for tailoring. We have developed the understanding that such small initiatives have the potential to bring economic independence and increased decision-making power.

4. Equipping Youths – Skilling for employment

Namm is committed to empowering youths, both boys and girls by providing targeted skill training designed to help them excel in competitive examinations. Our program focuses on equipping them with the knowledge, skills, and strategies needed to secure employment in both government and non-government organizations. Through a structured curriculum, we cover critical areas such as quantitative aptitude, logical reasoning, language proficiency, and subject-specific knowledge, tailored to the requirements of various competitive exams.

Additionally, we emphasize building soft skills, including communication, problem-solving, and time management, to ensure holistic development. Our approach is to provide personalized guidance and mentorship, enabling these young individuals to navigate the



complexities of the job market and achieve their career aspirations. By focusing on both academic excellence and personal growth, we aim to bridge the gap between education and employability, ultimately contributing to their long-term success and economic independence. During the year of 2023-24, we support 120 youths thorough this initiative.



Health and Nutrition Initiative

Health is a cornerstone of NAMM's mission, particularly in addressing the critical needs of underserved rural and tribal communities. As an organization, we prioritize health as a key area of intervention, with a dedicated focus on providing accessible and essential healthcare services to those who need it most.

1. Primary health care at the doorstep – SBI Sanjeevani Programme

In 2023-24, Namm has concentrated its efforts in the 22 villages of Manoharpur block of West Singhbhum district in Jharkhand, an area marked by significant healthcare challenges and a predominantly tribal population. Through its health projects, Namm delivers basic healthcare services, including primary medical care, disease prevention, and health education, directly to the doorstep of vulnerable communities. Recognizing the complexities of healthcare access in remote areas, Namm also offers referral services to ensure that patients receive the specialized care they need from more advanced medical facilities. Namm has taken up this initiative with the support of State Bank of India Foundation.

Our health interventions are designed to address the specific health issues prevalent in the region, such as high rates of malaria, tuberculosis, and malnutrition, which disproportionately affect the local population. By focusing on both treatment and prevention, Namm aims to improve immediate health outcomes while also building the community's capacity to manage and prevent illness in the long term.

As we work with the most vulnerable communities, one of our focuses has always been



conducts focused villages meetings to promote better health practices and to address the social determinants of health. 4203 households in 22 villages have directly benefitted and 1200 households have indirectly benefitted through this initiative during 2023-24.

The work in Manoharpur is a part of NAMM's broader strategy to create sustainable health solutions in rural and tribal areas, where healthcare infrastructure is often lacking. Through these targeted interventions, NAMM is not only providing critical healthcare services but also fostering a healthier, more resilient community capable of overcoming the unique challenges they face.



Disaster Management Initiative

preparing these communities to be resilient to disasters. This is because these vulnerable communities are often disproportionately affected by natural and man-made disasters. Our work on disaster, primarily includes four areas - preparedness, response and rehabilitation. During the normal time, we focus on preparedness activities.

1. Building resilience communities – Village Disaster Plan Preparation

A disaster-resilient community is one that stands together, united and prepared, to face the challenges posed by natural and man-made disasters. Namm firmly believes that resilience is built through collective effort and a well-structured plan. In this spirit, Namm was entrusted by the District Administration of Dhenkanal with the critical responsibility of developing a Village Disaster Management Plan in 100 villages.

This initiative was more than just a formal exercise; it was a comprehensive approach to empower these communities by involving them in every step of the planning process. The plan focused on assessing local vulnerabilities, identifying potential hazards, and establishing clear protocols for response and recovery. By engaging the community in the planning process, Namm ensured that the disaster management strategies were tailored to the specific needs and capacities of each village.

To translate these plans into actionable preparedness, Namm conducted extensive mock drills and training camps during the year. These activities took place in cyclone shelters, which are critical infrastructure in disaster-prone areas. The mock drills were designed to simulate real-life disaster scenarios, allowing community members to practice their response in a controlled environment. This hands-on training covered essential skills such as evacuation procedures, first aid, communication protocols, and the efficient use of resources during an emergency.



Through these focused efforts, NAMM has played a pivotal role in strengthening the disaster resilience of these 100 villages. The organization's work underscores the importance of a tight-knit community that is not only prepared but also united in the face of adversity. This holistic approach to disaster management ensures that when disasters strike, the community is ready to respond effectively and recover swiftly.

Our Action in Numbers (Between 1st April 2023 to 31st March 2024)

Sl No	Indicator	No of units carried out
1	Number of MOPD/ health camps conducted	794
2	Number of patients treated	9406
3	Number of pathology tests conducted	6256
4	Number of awareness sessions carried out on health issues	132
5	Attendees of awareness sessions carried out on health issues	7822
6	Number of awareness sessions conducted on livelihoods	78
7	Attendees of awareness sessions carried out on health issues	3478
6	No of villages covered	40 villages

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Our supporters during 2023-24 who supported during the year



National Council For Handloom & Handicraft Development

राष्ट्रीय हथकरघा एवं हस्तशिल्प विकास परिषद



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