



Annual Report 2024-25



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Annual Report **2024-2025**

National Association of Man for Mankind

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From the Director's Desk:



Since 1993, the National Association of Man for Mankind (NAMM) has been working alongside communities that are often unheard and underserved. For people pushed to the margins not by choice but by circumstance, NAMM has become a bridge to dignity and opportunity. Our journey has been about creating real change—helping families rise out of poverty through sustainable livelihoods, providing need based timely healthcare and providing appropriate information on various development programmes to the communities.

The year 2024-25 has been a journey of growth, collaboration, and fulfilment for us at NAMM. Our work stretched across states and sectors—bringing healthcare to the remotest corners of Jharkhand, empowering women in Odisha, and reviving traditional crafts in tribal villages.

With the support of the SBI Foundation, we were able to expand our health outreach to four underserved districts of Jharkhand, while also deepening our impact in West Singhbhum, where communities often struggle with poor access to healthcare. In Odisha, our partnership with TPCODL gave shape to the Abha Shakti project in Khordha district, creating new pathways of empowerment. At the same time, our efforts to nurture livelihoods through the Bamboo Craft Cluster in West Singhbhum reached a proud milestone, as we successfully completed all planned activities and handed the initiative into the capable hands of the artisans themselves.

Looking back, 2024-25 was not just a year of projects, but a year of shared hope and achievement—a reminder of what can be accomplished when communities, partners, and purpose come together.

During the year we had conducted more than five thousand mobile health camps reaching out and supporting nearly seventy thousand patients. We reached out and trained nearly one thousand traditional artisans who will now have better livelihoods. Similarly, we worked with around sixty women SHGs and engaged them in various income generation activities. This report outlines our key activities in the year of 2024-2025. We warmly welcome your suggestions to help shape our future efforts. Our sincere thanks go to our partners, well-wishers, and communities—your support has made this journey possible.

Binaya Kumar Sahoo

Binaya Kumar Sahoo.
Director, NAMM

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NAMM

National Association of Man for Mankind-NAMM is a non-government social development organisation registered under the Societies Act 1860. Our journey began as a small youth group working for the poor and marginalized in Eastern India. In 1993, this group grew into a formal society and was registered under the Societies Registration Act.

NAMM has been dedicated to the holistic development of marginalized communities, focusing on key areas such as health, nutrition, sustainable livelihoods, skill development, revival of local household industries, women and empowerment of adolescent girls, and disaster risk reduction. Drawing on extensive field experience, NAMM has successfully introduced innovative technologies and practices that enhance productivity and create better market access for sustainable income generation. These interventions have not only strengthened livelihoods but also fostered economic resilience within communities.

Our Vision

NAMM envisages an equitable society where men, women and children, specifically from the marginalised sections of society, can freely realise their potential, fulfil their rights and perform their responsibilities, where everyone is leading their life with dignity and self-respect.

Our Mission

NAMM works towards integrating social development, ensuring sustainable livelihood options and emphasising the need for socio-economic reconstruction while focusing on community health education and other basic services.

Our Values

- Nonviolence
- Transparency and Accountability
- Democratic and Participatory Decision Making
- Gender Equity



Our Priority Social Groups for Intervention:

- Tribals
- Dalits
- Women and Children

Area of Intervention:



Jharkhand

1. West Singhbhum
2. East Singhbhum
3. Gumla
4. Simdega
5. Khunti

Odisha

1. Khurda
2. Dhenkanal
3. Nayagarh
4. Puri
5. Sundargada

Partners in our Noble Endeavours:





Our Health Programme (Sanjeevani Clinic on Wheels):

Sanjeevani Clinic on Wheels is a mobile healthcare initiative supported by the SBI Foundation and implemented by the National Association of Man for Mankind (NAMM). The project is designed to bring essential healthcare services directly to the doorsteps of remote and underserved communities.

In 2024-25, under this initiative, NAMM has provided health outreach services in 131 villages across five districts of Jharkhand. Through these mobile clinics, communities that otherwise face severe challenges in accessing healthcare are able to receive timely medical support, health counselling, and essential medicines—ensuring that no one is left behind due to distance or lack of facilities.

The objective of the project is to improve health outcomes and provide accessible healthcare to populations in areas with limited access to healthcare services.

Services provided under the project are as follows

- a) Primary healthcare services through Mobile OPDs
 - b) Preventive, diagnostic, curative, and referral services
 - c) Free medical checkups, medication, and pathology tests
 - d) Awareness sessions on health and hygiene
 - e) Specialised health camps (e.g., maternal and child health, women's health)
 - f) Activities to promote Swachh Bharat Abhiyan
- Mobile Medical Units (MMUs) are equipped with a pathology laboratory and a healthcare team (doctor, nurse, lab technician, pharmacist, and driver) that delivers services to remote villages.

Following is the list of places in Jharkhand where NAMM implemented the SBI Sanjeevani Clinic on Wheels programme.

- a) 40 villages of the Manoharpur block of West Singhbhum district
- b) 20 villages of the Kamdara block of Gumla District
- c) 21 villages of the Torpa block of Khunti district
- d) 30 villages of the Baharagora block of East Singhbhum district
- e) 20 villages of the Jaldega block of Simdega district

Achievement



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In the year 2024-2025, a total of 5467 MOPDs were conducted, and 69446 patients were treated in these health camps. A total of 25,300 people were provided with health education, and 8,258 people were provided with specialised healthcare in 24 specialised health camps.

Achievements of Sanjivani Clinic on Wheels	
Attributes/ Particulars	Accomplished
Total villages covered in the Project period	131
Total cycles/ working days of the Vehicle and team	5467
Total no. of beneficiaries provided services	69446
Total awareness camps conducted	192
Total awareness camps attendees	25308
Total Pathology lab beneficiaries	28354
Total specialized health camps conducted	24
Total specialized health camps beneficiaries	8258
Total Swachh Bharat Abhiyan activities	24
Total Swachh Bharat Abhiyan beneficiaries	7828

Intervention on communicable disease (Tuberculosis)

While working in the remote tribal villages, we also observed that there is high incidence of communicable diseases, especially Tuberculosis (TB). In this context, we are actively engaged in TB prevention and care among vulnerable rural and tribal populations. Through community-based outreach, NAMM facilitates early identification of TB cases, supports referral and linkage with government health services under the National TB Elimination Programme, and promotes treatment adherence through regular follow-up and counselling. The organisation also undertakes awareness and stigma-reduction activities in local languages, enabling communities to better understand TB prevention and care. By working in close coordination with public health systems, NAMM contributes to improved access to TB services and strengthened continuity of care in underserved areas. NAMM has previous experience of working on TB which has helped in integrating this to the current work. However, we strongly feel this work needs to be strengthened further.





Disaster Preparedness for Preparing Disaster Resilience Communities

Disaster preparedness refers to the proactive steps taken to reduce risks and minimize the impact of natural or human-made emergencies. It includes systematic planning, training, resource mobilization, and community engagement to ensure effective response and recovery.

The core aim of disaster preparedness is to save lives, protect property, and reduce disruption to communities. By involving community members in preparedness activities, a sense of collective responsibility and resilience is built. Above all, planning remains the cornerstone of disaster preparedness, guiding every action toward safer and stronger communities.

We at NMM, involved in the preparation of Village Disaster Management Plan (VDMP) for the last 05 years. The project is supported by the Odisha State Disaster Management Authority (OSDMA). In the year 2024-25, NMM has prepared VDMPs in 41 villages of the Gondia block of Dhenkanal district.

NMM has also carried out Disaster preparedness activity (mock drills) in all 08 GPS. The organisation is also active in the facilitation of the maintenance of the Village Shelter houses prepared by the GOI.

The Village Disaster Management Plan was prepared in two stages

1. Village Disaster Management Plan (41 villages)
2. GP Disaster Management Plan: (08 GPS)

Through this initiative, we worked with more than 60,000 people to build their understanding on disaster and preparedness and resilience.



Skill Building for a Sustainable Livelihood in the Rural Areas of Jharkhand

The Scheme for Fund for Regeneration of Traditional Industries (SFURTI) is a program by the Ministry of Micro, Small & Medium Enterprises (MSME) (MSME), Government of India, launched in 2005 to revitalise traditional industries. It focuses on organising artisans and traditional industries into clusters, enhancing their competitiveness, and promoting sustainable employment. The scheme aims to improve production, marketability, and the overall income of artisans through various interventions.

Under the Scheme of Fund for Regeneration of Traditional Industries (SFURTI) of MSME, we had developed a Bamboo Craft Cluster in West Singhbhum district of Jharkhand. Under the scheme, NAMP has developed a CFC for the benefit of the Artisans. The Cluster consists of a workshop fully equipped with modern machinery and a two-story RCC structure for office and storage-related activities. A staggering number of 1047 Bamboo Artisans from nearby fourteen villages are benefiting from this project. The artisans are getting a year-round income from this project. The cluster has taken the responsibility of providing raw materials, developing and designing new handicraft items and utilities made out of Bamboo. The finished products are marketed by the producers' group formed in the villages, and the profits are distributed equally among the artisans.

The truncated approach towards Bamboo artistry for producing bamboo handicraft items, bamboo home utilities and furniture in one place under one roof with the help of modern machinery and assembly line approach has resulted in increased production and enhanced quality and finishing. Besides this, there is a marketing team dedicated to facilitating the sales of the produced items in the market. As a result, there is a continuous demand for bamboo items in the market, and it generates a sustainable income for the Artisans.

The artisans of the neighbouring Bisra block of Sundargarh district have also benefited of this intervention. Using the facility, we have trained around 100 artisans from the area. We are in the process of collectivising to link them with various government facilities.





Empowering Women SHGs- ABHA Shakti Programme

The term "ABHA Shakti Programme" refers to a women's empowerment and livelihood generation initiative in the energy sector, spearheaded by Tata Power in partnership with the Government of Odisha. ABHA Shakti Programme is a multi-faceted initiative that combines skill development, livelihood generation, community engagement, and cultural promotion to empower women and drive positive change in communities in Odisha.

Key aspects of the ABHA Shakti Programme are

1. Focus on Women's Empowerment
2. Training and Skill Development
3. Community Engagement and Awareness
4. Recognition and Cultural Promotion

NAMM is implementing the ABHA Shakti programme in the Balugaon Electrical division of Odisha. It has been a transformative initiative that has spearheaded the economic independence of women in the community. Through this program, NAMM have skilled WSHGs with critical skills in meter reading and electricity bill collection. These women, after completing their training, were integrated into meter reading and bill collection activities of TATA Power Central Odisha Distribution Limited (TPCODL).

NAMM has successfully trained and empowered 50 WSHGs, enabling women to take on essential roles in bill collection right within their villages. This initiative has not only provided them with a significant and steady income but also fostered a sense of upliftment and self-reliance. The impact of this project has been profound, making it one of our most successful and impactful endeavours this year by creating opportunities for women to earn a dignified livelihood while staying in their communities. The project has truly set a benchmark for empowering rural women and strengthening local economies.



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Glimpses into the year 2024-2025

Working with Adolescent girls

Over the past years, NAMM has a strong focus on empowering adolescent girls, recognizing them as a critical group for shaping healthier families and stronger communities in the future. Without a funding support, we had decided to work with adolescent girls as a cross-cutting group in our intervention villages. This has been decided looking at very high rate of early marriage, school drop out and many other health and development issues in our operational villages.

During the year, we worked in 30 villages, with a focus on reaching out and forming groups of adolescent girls. Our teams conducted life skill sessions and engaged in discussion with them on themes of health, education, nutrition, personal hygiene, and self-confidence. These interactive sessions not only provided information but also created a safe space for girls to express themselves, share their challenges, and learn from one another. The discussions also focused on the ill effects of early marriage and how and what role the groups can play in preventing the same.

The year's efforts have resulted in improved school retention among participating girls, better health practices at the household level, and a visible boost in confidence. Many girls who were earlier hesitant to speak up are now actively participating in community events and peer-to-peer learning. Our small effort with adolescent girls continues to be an investment in building a generation that is healthier, more aware, and more capable of leading change in their communities. NAMM team has identified, villages and GPs, where there are high incidences of early marriage and we have planned for structured intervention.



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